Note for Weinstein, Barbara

**From:** Lichtman, Jennifer

**Date:** Mon, Jul 11, 1994 4:02 PM

**Subject:** Retail Pricing Update 7/2

**To:** Anise, Roy; Anton, Mark; Beeson, Kathie; Beran, Dave; Berenson, Donna; Blumenson, Gail; Burrows, David; Caricofe, Ron; Chaump, Joe; Cohen, Carl; Compton, Karen; DAlessandro, Giuseppe; Dodd, Park; Ennis, Danny; Fernandez, Pascal; Ferrin, Robert; Fuller, Stuart; Funess, Laurie; Garguilo, Thomas; Gawronski, Edward; Gee, Edward; Goldfarb, Arthur; Gordon, Mary; Grampp, Jeanne; Grande, Mike; Greene, Julie; Hahn, Patti; Harwood, Hunter; Heironimus, John; Henriques, Peter; Jannetta, Susan; Johnson, Craig; Kiernan, Jeanne; Klein, Michael; Leger, Karl; LeVan, Suzanne; Levy, Carolyn; Lewis, Arlene; Long, Henry; Lund, Nancy; MacRae, Andy; Mahan, Michael; McCarthy, Patricia; McGovern, Tim; Medakkar, Satish; Mikulay, Robert; Morgan, Jim; Mortensen, Jim; Neidle, Bruce; Nelson, Jack; Nelson, Timothy; Parmet, Nancy; Piccolino, Barb (MS); Piskor, Stephen; Potter, Deborah; Ricks, James; Rush, Sonya; Ryder, Jill; Saloun, Tom; Salzman, Michelle; Schneidman, Eileen; Schroeder, Mary; Schuyler, Brian; Schwartz, Andrew; Sinha, Arun; Smith, Willie; Suter, Norma; Taylor, James; Theaman, Lisa; Tucker, Caroline; Tucker, JG; Vendl, Chase; Webster, Ross; Weinkselbaum, Ian; Weinstein, Barbara; Werth, Dan; Wexler, Larry

**File(s):** Ret Prcng Updt 7/2

- Prices and Gaps remained stable in both C-stores and Supermarkets.

- Basic's price disadvantage with GPC and the Lowest Discount brand continued to increase in C-stores, up +24 and +22 points, respectively, YTD.

- ≤99¢ incidence remained relatively unchanged at 15% of stores, nationally.

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Source: https://www.industrydocuments.ucsf.edu/docs/xnwj0004